

7TH ANNUAL I3FORUM CONFERENCE

CHICAGO, IL

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NFV Working Group

- Established September 2015
- Members: AT&T, BICS, CenturyLink, CHT, Etisalat, Genband, iBasis, KDDI, Metaswitch, Orange, PCCW, TI Sparkle, Syniverse, Tata, Telenor, TNZI, Verizon
- Co-Chair: Alessandro Forcina (TI Sparkle) and Micaela Giuhat (Metaswitch)
- Deliverables:
 - **NFV Primer – Feb 2016** ✓
 - Virtualization impact on peering
 - Architectural Recommendations

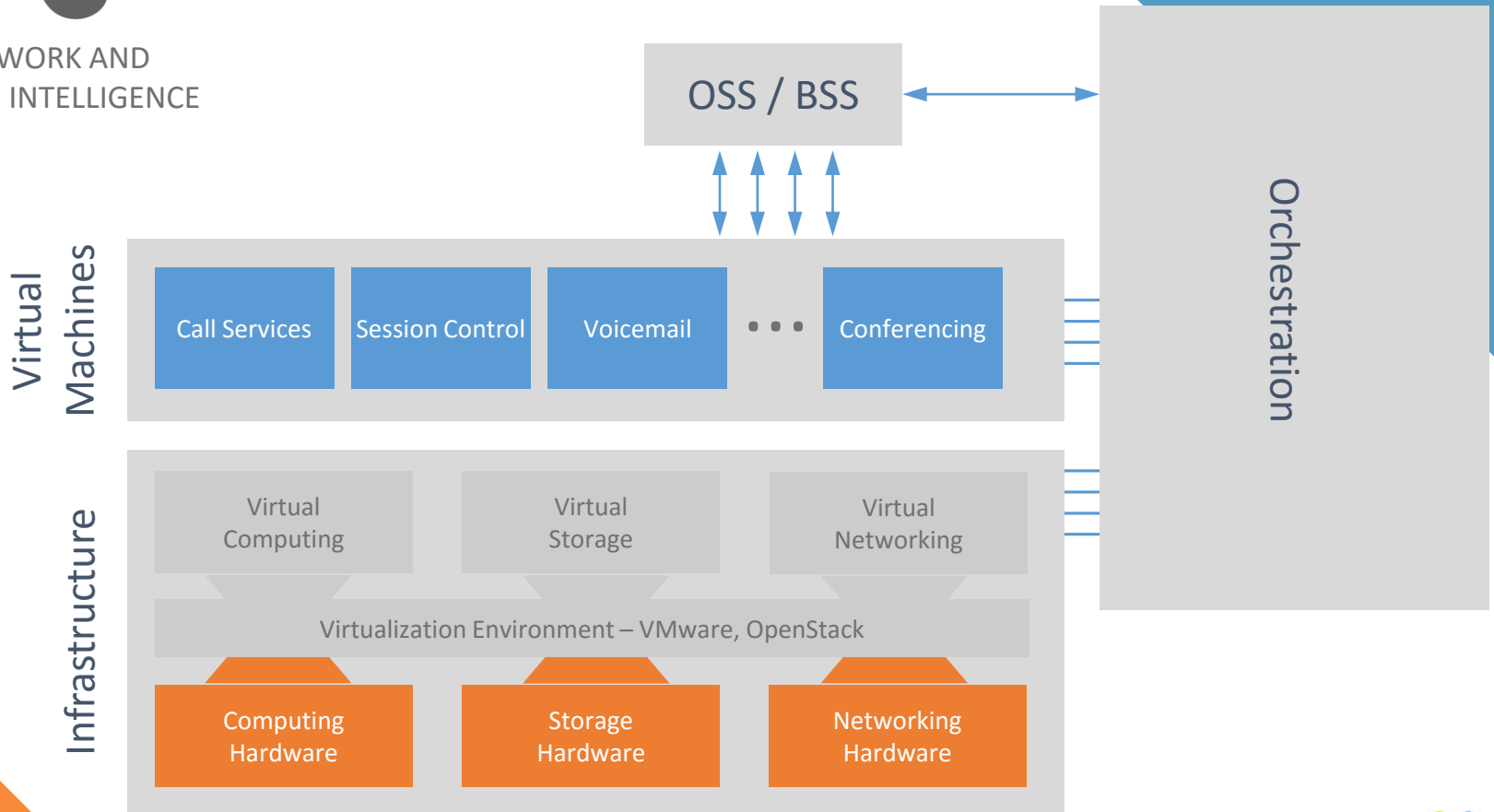
NFV Primer

- What Is NFV?
- What Has Enabled NFV?
- NFV Drivers
- NFV Market Data
- Benefits of NFV
- Challenges to Implementing NFV
- NFV Standards
- NFV In Practice
- Network Functions Ripe for Virtualization
- NFV Environment
- NFV Use Cases & Deployments
- Conclusions

What is NFV



NETWORK AND
SERVICE INTELLIGENCE



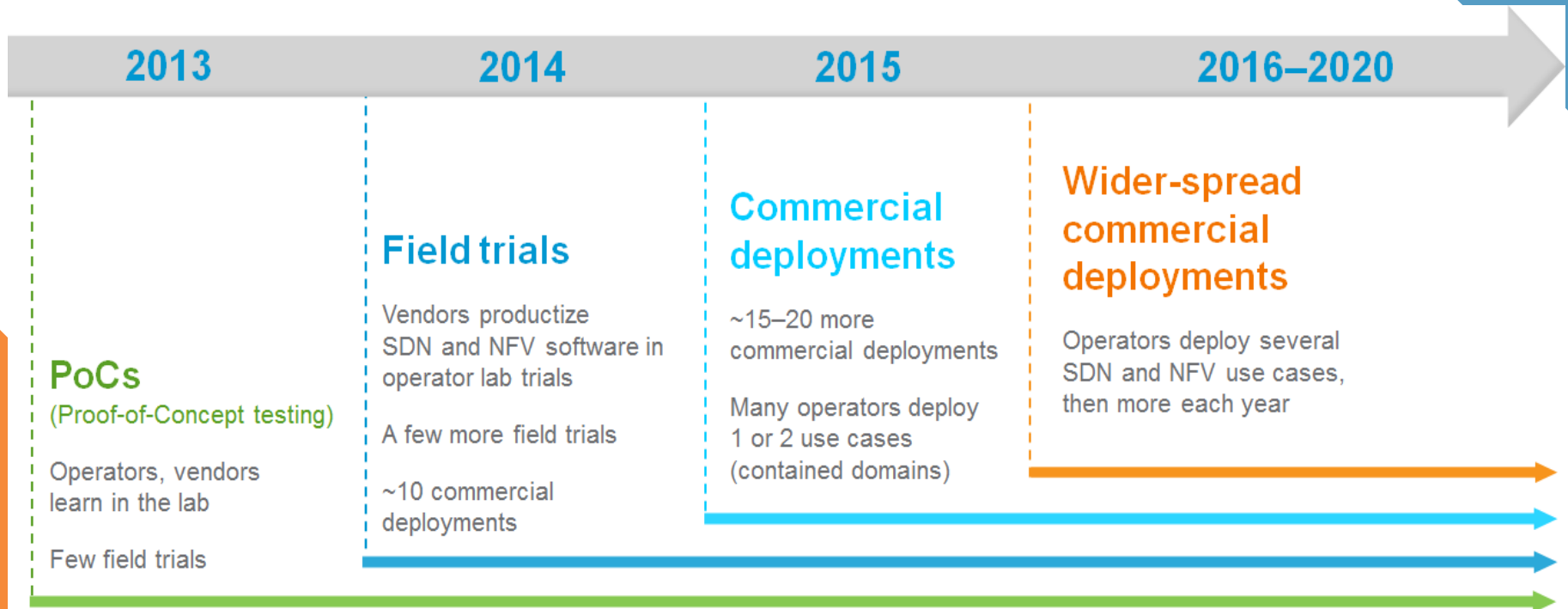
NFV Drivers

- NFV is necessary to the survival of telecom service providers who are required to compete against the threats of OTTs, traffic/video, mobility, and cloud, and meet the ever increasing “on-demand” expectations of users.
- Telecom service providers are investing resources in NFV. Therefore vendors must follow their lead/demand/requirements or be left behind to wither or die in irrelevance.
- Telecom service providers can start small as some NFV use cases, have higher priority and/or are easier to bite off as a starting project.
- Some smaller or aggressive telecom service providers are out early with commercial deployments, which will compel the larger telecom service providers to follow.

NFV Market

IHS/Infonetics predicts that:

- Software will be a much larger investment than the server, storage and switch hardware, representing about \$1 spent for every \$5 spent on software (NFV MANO, plus the VNFs).
- The carrier spend on professional services outsourced to vendors for NFV projects will grow to 14 times its small start of \$27 million in 2014, to \$387 million in 2019.



NFV Benefits

- CapEx Cost Reduction
- OpEx Cost Reduction
- Faster Time to Market
- Scalability
- Customization
- Reduce Vendor Dependency
- Ease of Management
- Ease of Software Lifecycle Management

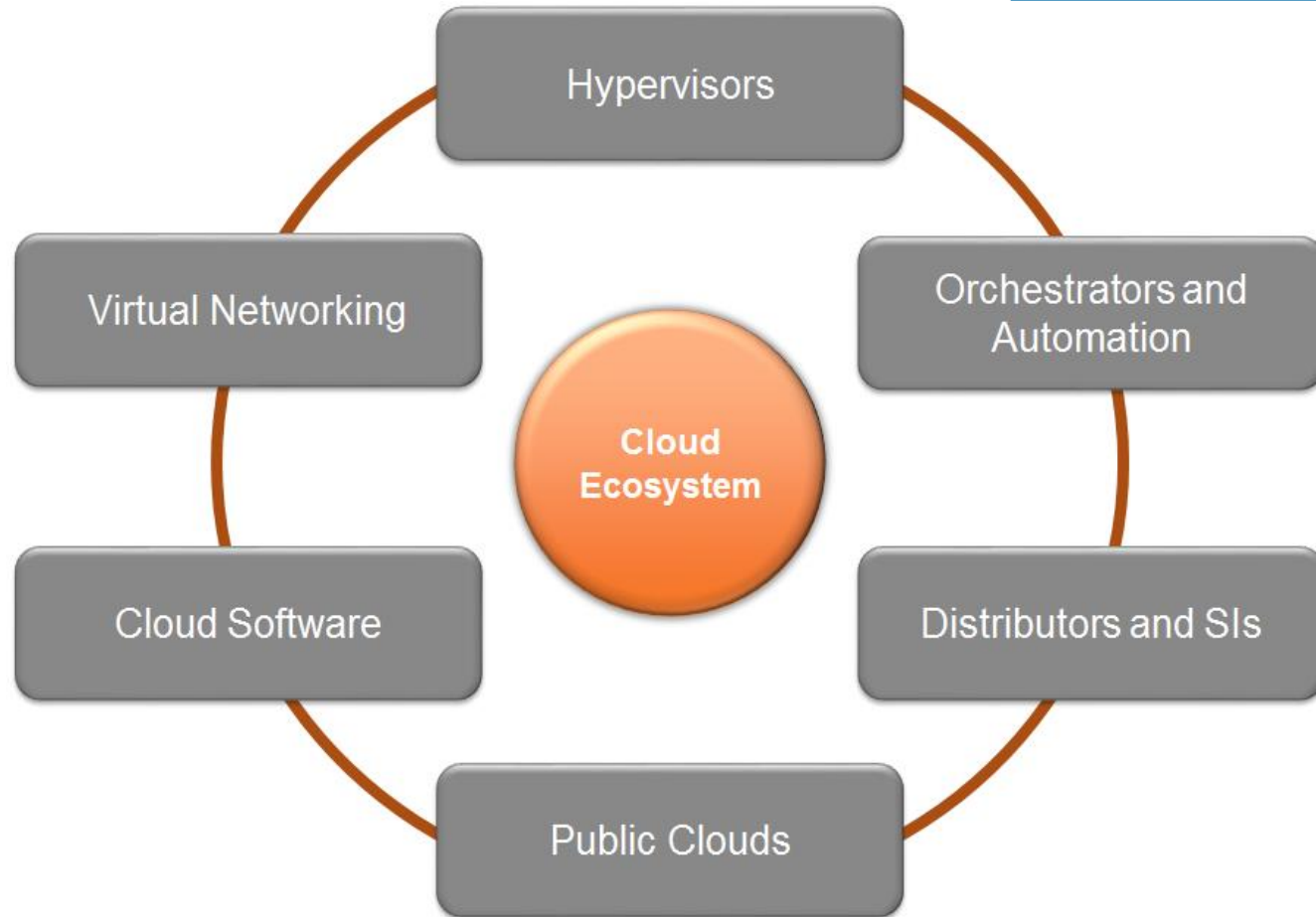
NFV Challenges

- Organization
 - Cultural constraints to be overcome
 - New processes to be defined and implemented
- Cloud Environment
 - Data plane throughput
 - Orchestration
 - Transcoding
- OSS/BSS
 - New architectures are required
 - New interfaces (e.g. API)



**Limited experience
in these issues**

NFV Environment

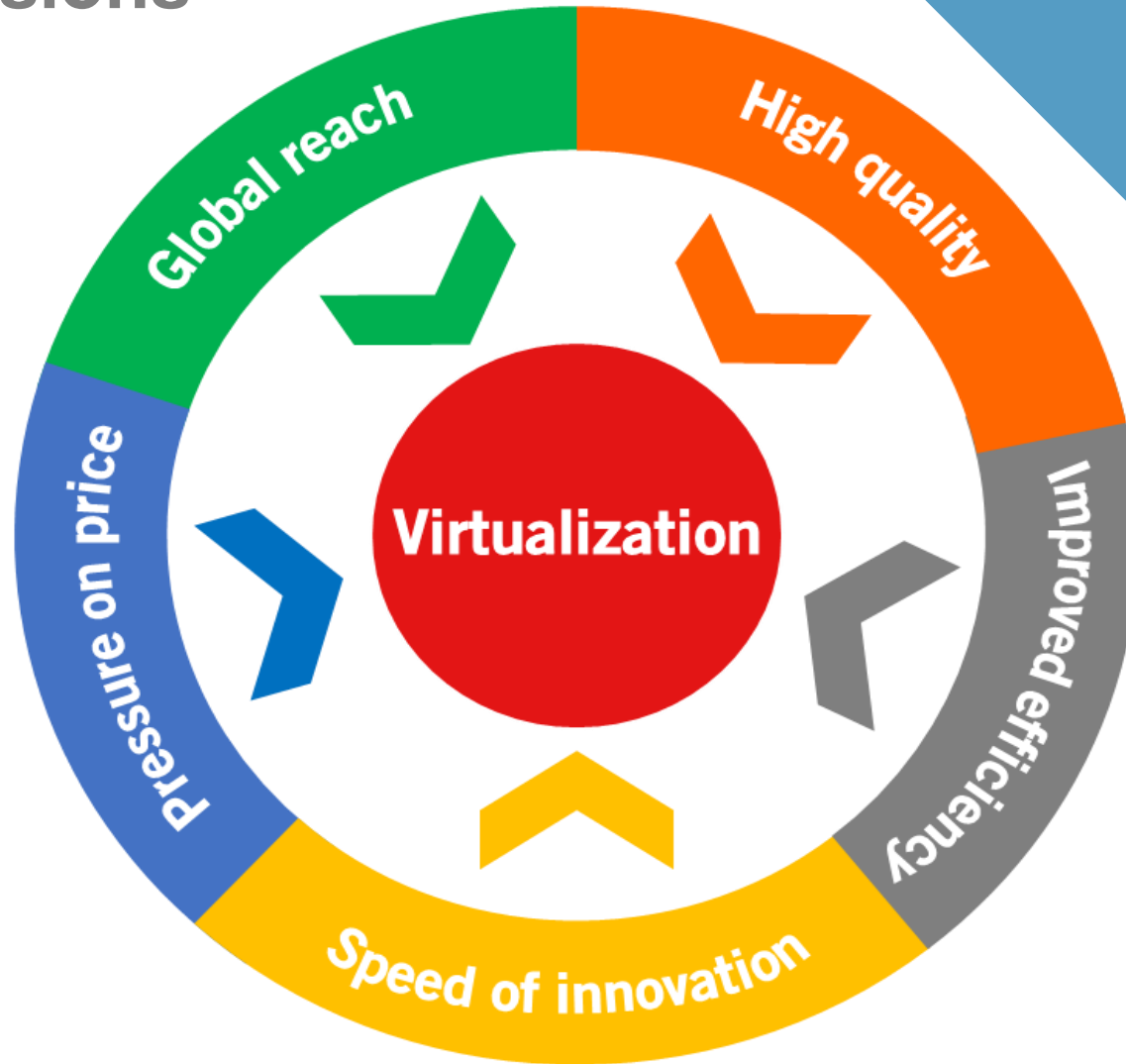


- Different technologies involving (partially) different vendors
- Different architectures
- Different business models

NFV Use Cases

- Use Case #1: NFV IaaS
- Use Case #2: Virtual Network Function as a Service (VNFaaS)
- Use Case #3: Virtual Network Platform as a Service (VNPaaS)
- Use Case #4: VNF Forwarding Graphs
- Use Case #5: Virtualization of Mobile Core Network and IMS
- Use Case #6: Virtualization of Mobile base station
- Use Case #7: Virtualization of the Home Environment
- Use Case #8: Virtualization of CDNs (vCDN)

Conclusions



THANK YOU!