

# Collaborating for an IP future

## i3forum 1st Technical Workshop

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# What the Future has in store for us...

Multiple pressures to transition to IP - **IT IS HAPPENING!**

## Technology

- ❖ Renewal of network equipment (TDM end-of-life)
- ❖ Capacity management
- ❖ Vendors' strategies and roadmap

## Economics

- ❖ Cost reduction (Opex, Capex)
- ❖ Agility / risk management
- ❖ Green

## Business

- ❖ New retail products and services in a convergent environment
- ❖ Wholesale Customer requirements
- ❖ Strategy of peers & competitors



# Together we need to shape that Future !!

- The sooner the Industry gets to the “other side”, the sooner we can all reap the benefits of an all-IP world
- When and how to move from a world that works to an IP New World?
  - ❖ Not always “plug and play”
  - ❖ Not automatic continuation of existing interconnection business models
  - ❖ We are discovering unintended consequences of earlier standards decisions
- Many questions, few answers...
  - ❖ What technology decisions should I make?
  - ❖ What should I invest in and when? Will it work with other carriers?
  - ❖ What happens to my existing business? Where are the new opportunities?
  - ❖ What about Quality? And Security?
  - ❖ Do I need to re-invent the wheel with all my partners?
- That’s where we step in - Carriers Interconnects are KEY to end-to-end service!
  - ❖ i3forum develops recommendations for an industry-wide transition of voice and other services to IP



# A brief history of the i3forum – a huge success!

- Founded in 2007, went public at ITW 2008 with 8 members
- Now 37 carriers from all over serving 1.5+ billion people in 100+ countries
- Together we carry 80% of the world's Int'l voice traffic
- Focus : International Interconnections... and fuelling domestic talks
- Mission : Making it easier for all carriers to transition to an all-IP world



international ip interconnection

[www.i3forum.org](http://www.i3forum.org)

i<sup>3</sup> forum



# Pragmatic, down to earth, open approach

- Carriers working for the benefit of the industry
- Concrete, Focused and Fast-Paced
- Open, forward looking, relevant to all players
  - ❖ no One Size Fits All
- i3forum is not a standardization body,
- i3forum is not a commercial alliance
- i3forum liaises with other industry bodies
  - ❖ including GSMA, SIPForum, 3GPP, MSF, ETSI, IETF...
- i3forum is not incorporated,
  - ❖ no fees required to join – just work ;-)



# Good for Members, Even Better for All Carriers

- Understand benefits of IP-based intercos, E2E service delivery
  - ❖ and options to get there
- i3forum work focuses on the international space
  - ❖ Its work is applicable to national intercos, for both fixed and mobile
- Ensure efficient use of resources to deliver better intercos
  - ❖ Codec options and trans-coding impact call quality bandwidth usage
  - ❖ i3forum's intercos design and testing allows selection from the many options in the IP technology standards and streamlines tests
- Open environment makes security more complex
  - ❖ Ensure the integrity of end to end service
  - ❖ Prevent fraudulent use of resources



# We have delivered in 2008 and 2009 ...

- All our deliverables are **100% public**, please visit [www.i3forum.org](http://www.i3forum.org)
- Pragmatic recommendations for the benefit of the industry
  - ❖ Business topics
  - ❖ Technology topics
  - ❖ Operational topics
- Migrating TDM Voice (Bilateral, Hubbing) and related services (Fax...)
  - ❖ Service definitions, SLA material
  - ❖ Interconnection models (private and public, including over the Internet)
  - ❖ Recommendations on Signalling (SIP and SIP-I), Codecs, Security, QoS
  - ❖ Management of Early Media, Ring Back Tones, ISDN and Fax services
  - ❖ Templates for Interconnection Form and Interoperability Test Plan
- Early work with GSMA on Voice over IPX



... we deliver again this year! visit [www.i3forum.org](http://www.i3forum.org)

## • More on Voice

- ❖ Wideband and Low Bit Rate codecs : more recommendations
- ❖ Signalling (ISUP <=> SIP, SIP-I Release cause issues)
- ❖ Quality of service management (based on Border Functions)
- ❖ Fax over IP (working with SIP Forum, to be delivered next September)

## • Voice over IPX

- ❖ Building on a solid cooperation with the GSMA
- ❖ Change Requests to the IPX AA80 to be approved by IWG in June



... and again! visit [www.i3forum.org](http://www.i3forum.org)

- Routing & Addressing (ENUM) white papers
  - ❖ Business & technical perspectives
- Voice Business Models overview
- Fraud & Security management
- Operational Processes - Migration
  - ❖ TDM to IP, H323 to SIP...
- Interco and Interop of HD VideoConferencing
  - ❖ e.g. Telepresence
- Training Initiative with Neotelis

# ... and we will keep working next year!

- Migrating Voice

- ❖ QoS, Signaling, Codecs, FoIP
- ❖ Fraud & Security management
- ❖ Operational Processes

- VoIPX – with the GSMA

- HDVC Interconnection and interoperability

- Carrier Business Models

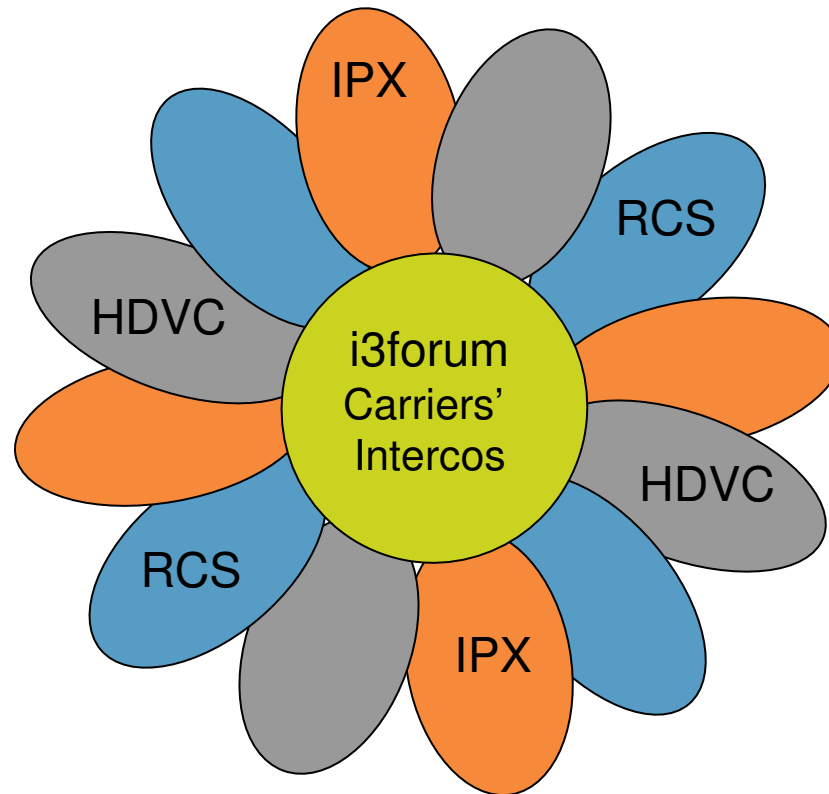
- Routing & Addressing (ENUM) – with the GSMA

- ❖ Models
- ❖ Common language
- ❖ Architecture



# Working for and with the industry!

Flower Power ;-)



# Welcome to the 1st i3forum Technical Workshop!

- Vendors & Industry Bodies invited in Warsaw, June 15-16

- ❖ Discuss i3forum recommendations
- ❖ Inform standard bodies activities of i3forum needs
- ❖ Establish cooperation on a a number of open topic
- ❖ Vendor Neutrality a key aspect

- Collaborating for an IP future

- ❖ Signalling
- ❖ Fax over IP
- ❖ Codecs
- ❖ Security
- ❖ Operational issues
- ❖ QoS Control and Management
- ❖ Voice over IPX
- ❖ Routing & Addressing



# Thank You !



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