

Open General Assembly i3forum: new horizons

6th Annual Conference Chicago, IL May 14th, 2015



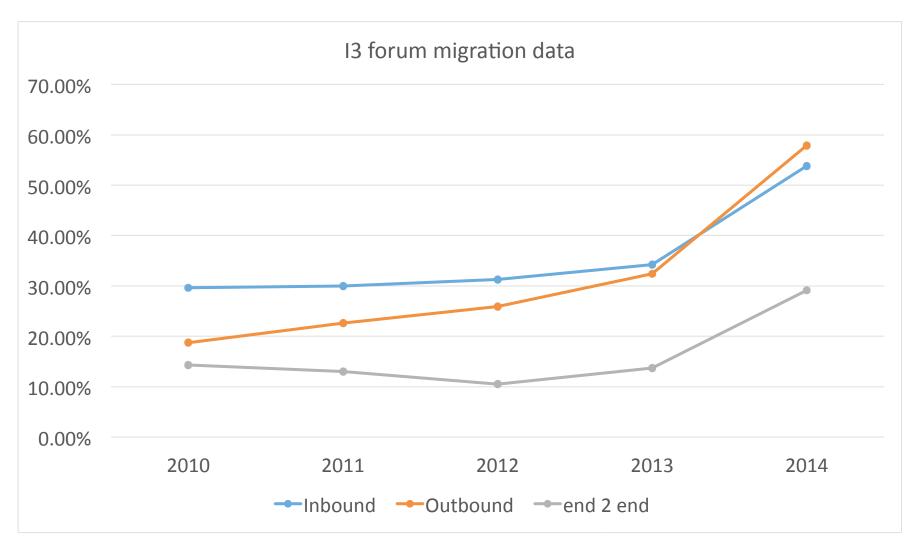
7+ years later, a lot to be proud of!

With an initial focus on transitioning the Int'l Voice business to IP, we have developed solid assets for the benefit of the Int'l Carrier ecosystem

- diverse membership and active community: 54 Carrier members from all geographies, now open to vendors as Associate Members
- public release of well adopted recommendations and white papers on VoIP and IPX, IMS etc...
- lean governance and efficient cooperation between members (500+ contributors)
 on technical matters, service and operational aspects and the fight against Fraud
- established relevance and reputable name in the Industry
- excellent working relationship with vendors and industry bodies (esp. GSMA) as well as analysts and industry media
- public website <u>www.i3forum.org</u> hosts all our publications; 350+ members LinkedIn group "i3forum supporters"
- annual not-for-profit Conference at ITW now well established



IP Transition for Voice is well under way!



It pays off to work together!



moving on: let's leverage what we built

i3forum members recognize that this organization is unique:

- only forum that provides an overarching, global view of the industry across multiple markets and services, from multiple angles (technology, business, operations...).
- lean, highly efficient "platform" for discussing, learning and delivering practical results for the benefit of all stakeholders in the industry
- what we do isn't academic, our contributors are the people who make it happen

we started off with International IP Interconnections - what does the Industry need next?

- what are the new challenges we are facing that require that we work together?
- where can we learn from each other?
- where can we work together to accelerate transitions?
- who speaks for the community of International Telecoms?

we're a unique industry - we need a unique forum!



what we do and what we want to do

what we are good at:

- promote & accelerate the transition to new ecosystems in the carrier industry, for the benefit of all
- foster cooperation and sharing of best practices between industry stakeholders

what we want to do now:

- identify new common challenges & opportunities and work together to address them in ways that will work for everyone
- facilitate the transformation of the industry and accelerate the adoption of innovations with tangible results. We're on the implementation end of things!
- represent our views on some major topics (e.g. Fight against Fraud...)

we need everyone to contribute!

- we will create the appropriate working structures
- we are inviting renewed participation from members (and new members!), people with a fresh vision and new expertise
- we want to leverage the contribution of our Associate Members (vendors)



voice and beyond – some thoughts (1/2)

1) voice: finalize the transition to IP / IPX and get rid of TDM: Mature stage

- well under way (initial mission of i3forum) but still some work to be done
- do we need new initiatives to further accelerate this transition?

2) fight against fraud: Mature stage

- IP transition has made it easier for Voice Fraudsters,
- the industry needs to work together to fight fraud more efficiently.
- i3forum has been very successful and we will keep working on it, and might expand its scope to other types of fraud in international telecoms)

3) promote an IP multi-service environment : Early Deployment stage

- retail SPs are transitioning to IMS (current focus on domestic deployment) and need us to provide multi-service int'l interconnection solutions and globalize the services
- need to accelerate the adoption of IMS in Int'l Telecoms (interco, interop, roaming...)
- complex topic requiring a lot of work together :
 - technical aspects: VoLTE roaming, ViLTE....
 - routing & addressing
 - charging models
 - enabling RCS-like services
 - explore interop between OTT services & IMS based services....
 - trials and initiatives to accelerate deployment at the int'l level



voice and beyond – some thoughts (2/2)

- 4) Internet of Things: Early stage
 - a reality on the retail side, will keep growing fast
 - Is there anything the carriers need to do to support this and/or benefit from it?
 => we need to explore the topic and identify what needs to be done
- 5) virtualization: Early stage
 - will virtualization (SDN/NFV) have an impact of the carrier ecosystem?=> we need to explore the topic and identify if anything needs to be done
- **6)** what are the practical consequences of the regulatory decisions on Internet? : Exploratory
- 7) how can we maximize the benefits of the deployment of APIs? : Early stage
 - harmonize / simplify the API interfaces to simplify operational deployment
 - define a common end-to-end view (referential), from quote to cash

Priorities? Other ideas?



some additional questions we have

what type of work should be done?

- documentation: recommendations & best practices technology, services, operations...
- concrete initiatives and projects (trials...)
- workshops, interaction, discussions
- research, surveys...
- **communication**, education, training
- industry representation, white papers, position papers

how should we work?

anything we should get better at? any new ideas?

how are you ready to contribute to which topic?

- expertise
- leadership
- endorsement, support
- time and effort
- money



picking your brain!

now we want to hear what you have to say: 45 mn round tables

- moderated by i3forum SteerCo members
- check your name tag to know which table you will join!

what topics do you think we should be working on as a community?

we might want to become a "multi-topic" forum

what results do you expect from the i3forum?

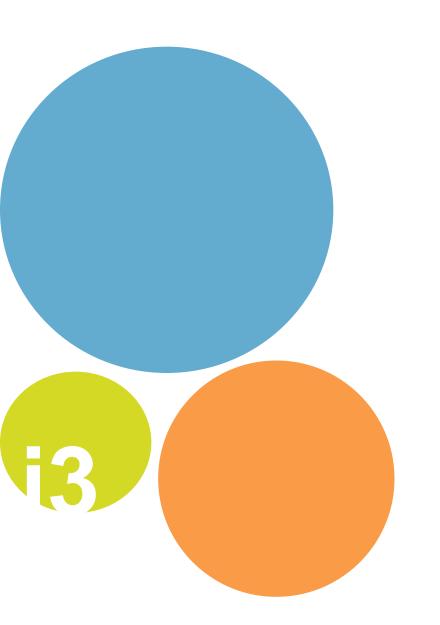
what's the value you are looking for?

how should we work?

will you contribute - to what and how ?

I will share the main findings with you during the closing remarks...
... but let's keep channels open in the coming months!





Thank You!

Questions?

