



# 11<sup>th</sup> Annual Conference

June 26, 2019

Atlanta, GA

# by the Industry, for the Industry

not-for-profit, membership funded industry body

enable and accelerate transformation

promote industrywide collaboration

open and inclusive model focused on enabling success for all

deliver practical, actionable recommendations and services



# new members

three new members in last year

- Netaxis
- STC
- NetNumber

22 members to date



# key initiatives driven by the members

## Fight against Fraud workgroup

- Anti Fraud Code of Conduct (with GLF)

## Technology workgroup

- CLI management and verification

## Market Database project

## Numbering Plan initiative





# agenda

i3forum Annual Conference

jointly with GLF (carriers only) :

Anti-Fraud Code of Conduct,  
Implementation & Oversight Committee

Networking Cocktail Reception

Time	Annual conference	Fraud Conference
2:00 PM – 2:10 PM	OPENING REMARKS / WELCOME CONFERENCE	
2:10 PM – 2:45 PM	KEYNOTE   INDUSTRY TRANSFORMATION  Joel Stradling, <a href="#">GlobalData</a>	<b>ANTI-FRAUD CONFERENCE</b>  Operational and policy matters:  * KPIS for international carriers to standardise industry’s measurement of fraud <ul style="list-style-type: none"><li>• KPI 1 – Volume and value of Detected Fraud</li><li>• KPI 2 – Fraud Disputes</li><li>• KPI 3 – Capability to React</li><li>• KPI 4 – Potential Losses Reduction</li></ul> * Promote collaboration among the COC signatories and beyond
2:45 PM – 3:45 PM	NEW: I3FORUM MARKET DATABASE  SERVICE ANNOUNCED	
3:45 PM – 3:55 PM	TECHNOLOGY GROUP INITIATIVES  OVERVIEW	
3:55 PM – 4:05 PM	ORIGIN BASED CHARGING & A-NUMBER  VALIDATION	
4:05 PM – 4:30 PM	I3forum VOIP SURVEY – WHAT DOES IT MEAN FROM A BUSINESS PERSPECTIVE	
4:30 PM – 4:45 PM	NUMBERING PLAN INITIATIVE	
4:45 PM – 5:00 PM	FIGHT AGAINST FRAUD GROUP – OVERVIEW	
5:00 PM	CLOSING REMARKS	
5:00 PM – 6:00 PM	NETWORKING COCKTAIL	



Thank You !

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