

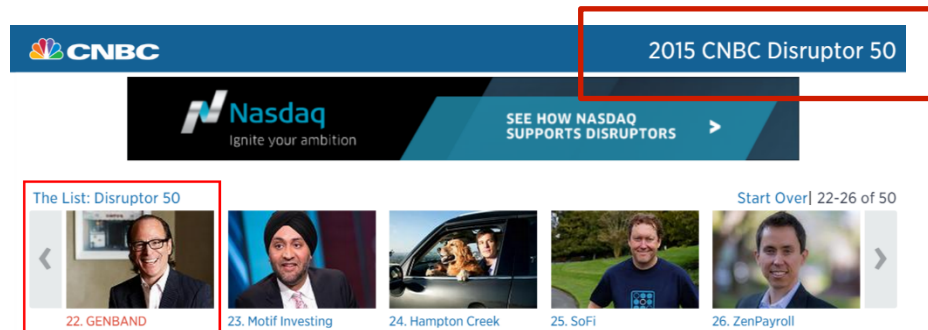
# Role of IPX Carrier in VoLTE and WiFi Roaming

**Ashish Jain**

Director Solutions Marketing, GENBAND  
i3 Forum Conference 2015

# GENBAND

- Serving over 700 of the world's largest service providers, IPX Carriers and hundreds of large enterprises
- Operating in nearly 80 Countries
- Approximately 1,600 Employees
- 5 R&D Centers of Excellence



## Network Modernization



## Mobility & OTTaaS



## UC As a Service



## Embedded Communications



**Over 41 Million**  
Lines Migrated to IP

**298 Million**  
IP Sessions Shipped

**18 Million**  
UC Ports Shipped

**50 Million**  
Cloud Users



VoIP



Messaging



Conferencing



Mobility



Video



Collaboration

5 Major Mobile Trends Impacting IPX



Opportunities For IPX Carriers

Role of IPX in VoLTE Roaming

Role of IPX in Carrier Wi-Fi Roaming

## **5 Major Mobile Trends Relevant For IPX**

# 4G LTE Is Becoming Mainstream....5G In Works

1

## 393 LTE networks commercially launched in 138 countries

- 607 operator commitments in 176 countries (of which 393 networks are launched)
- 107 LTE networks commercially launched in the previous 12 months
- Latest territories where LTE service launched: Åland Islands, Botswana, Chad, Cyprus, Ethiopia, Gambia, Georgia, Jersey, Jordan, Kosovo, New Caledonia, Panama, Serbia, Turks & Caicos
- 497 million LTE subscriptions worldwide: Q4 2014

(Source of data: GSA's Evolution to LTE report: 9 April 2015)

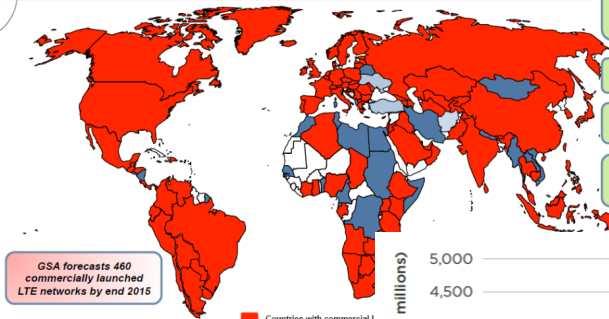


45% of LTE networks use 1800 MHz (band 3)  
176 LTE 1800 networks launched in 36 countries

64 operators, > 1 in 8, launched LTE TDD (TD-LTE) in 34 countries

64 LTE-Advanced networks launched in 39 countries

90 operators investing in VoLTE deployments, trials or studies; 16 operators launched VoLTE-based HD Voice



GSA forecasts 460 commercially launched LTE networks by end 2015



Red: Countries with commercial LTE  
Blue: Countries with LTE in progress  
Light Blue: Countries with LTE trial systems

## A Lot of Growth Potential In LTE Roaming

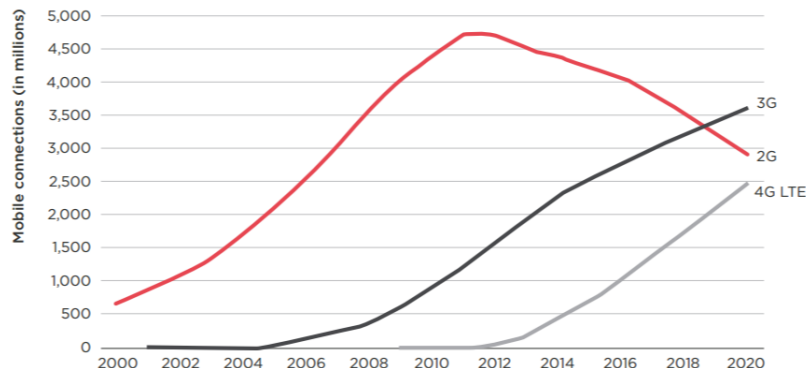


Figure 6: Total cellular connections, global, by technology generation

Source: GSMA Intelligence

## Key 5G Principals

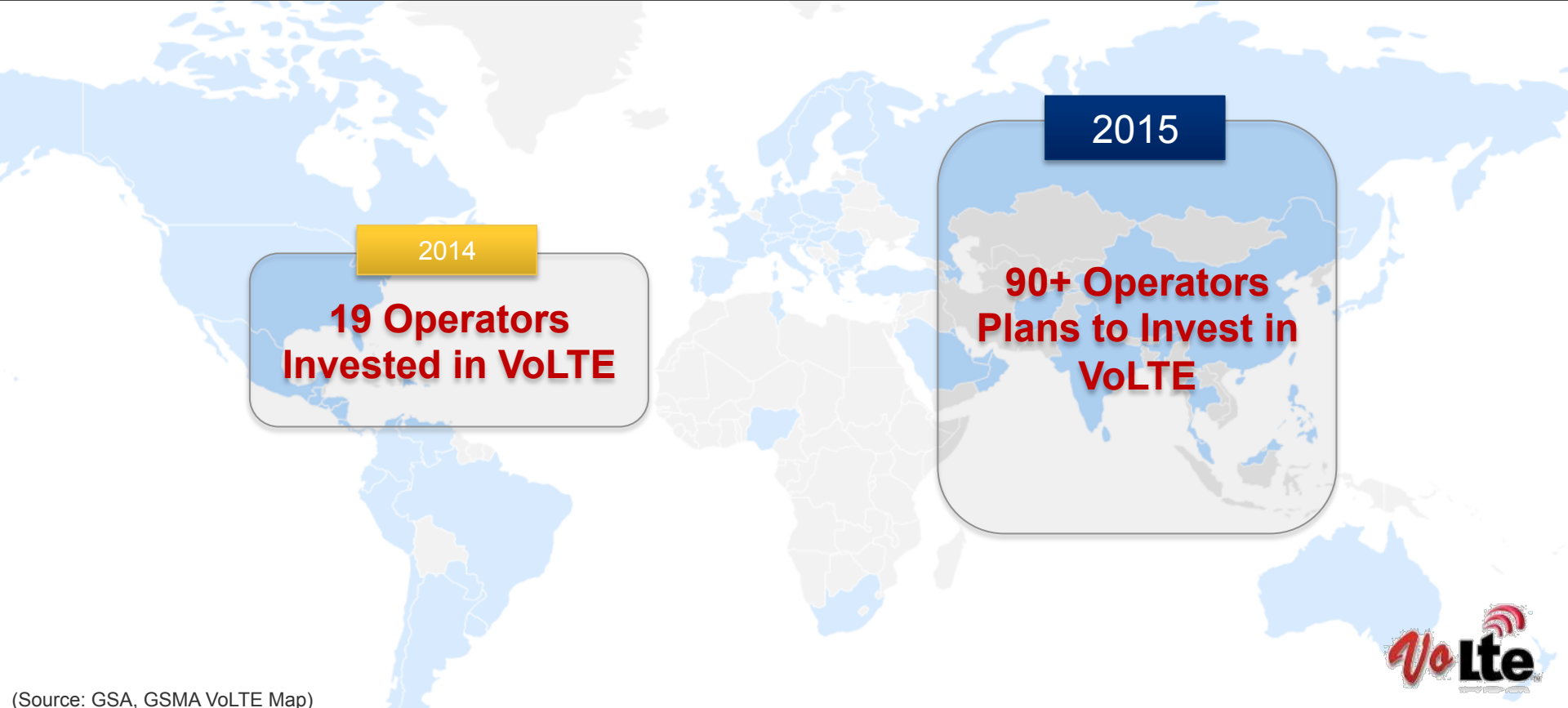
NFV & SDN  
HetNet  
Low Power Low Through Networks  
> 1Gbps Downlink



More Mobile Data Exchange

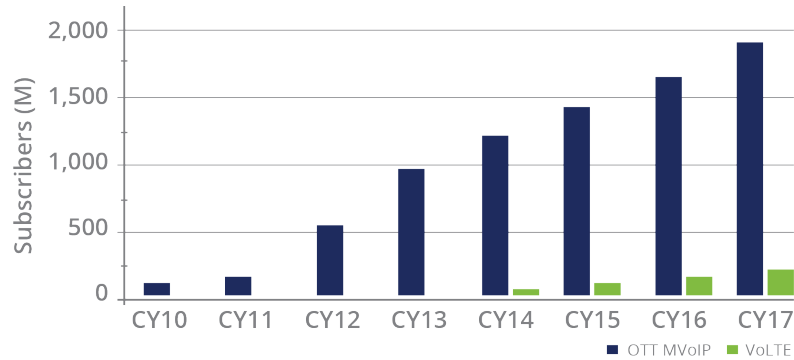
# VoLTE – Gaining Momentum

2



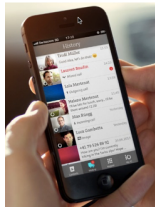
(Source: GSA, GSMA VoLTE Map)

Worldwide Mobile VoIP Subscribers



**“Those not embarking on carrier OTT plays may find themselves challenged by the new communications industry paradigm.”**

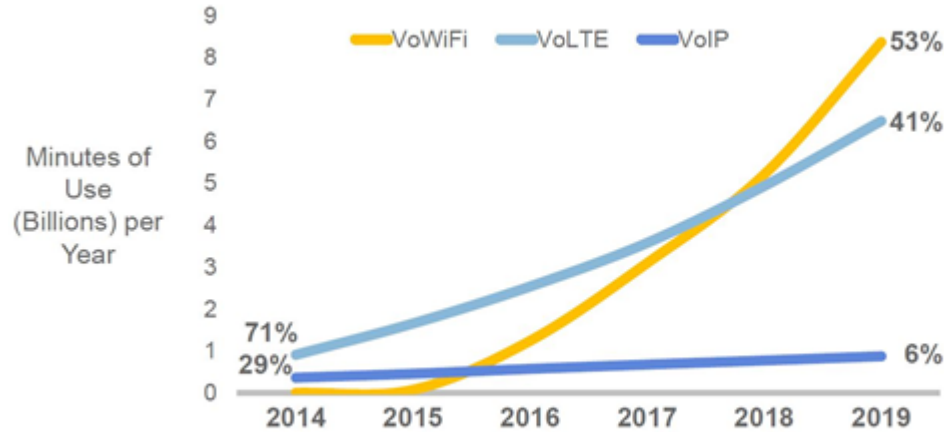
*Juniper Research – Future Voice Strategies, Jan 2014*





# VoWi-Fi Adoption To Exceed VoLTE

4



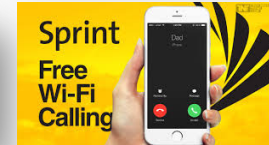
Source: ACG, Cisco VNI Global Mobile Data Traffic Forecast, 2014–2019  
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# of Cellular Capable Devices  
542 Million



■ Tablets  
■ PCs

# of Wi-Fi Capable Devices  
1.9 Billion



Wi-Fi First™

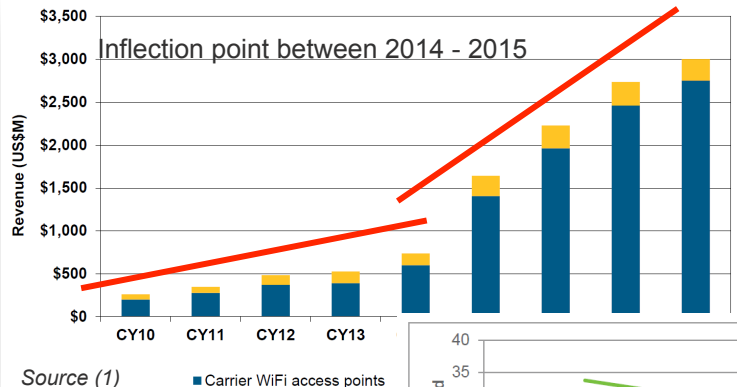




# Carrier Wi-Fi – A New Trend Across The Industry

5

Sources: (1) Infonetics (2) iPass/MaravedisRethink (3) Real Wireless



50m Wi-Fi hotspots today, 340m by 2018



85% of MNO's to invest in carrier Wi-Fi by 2016

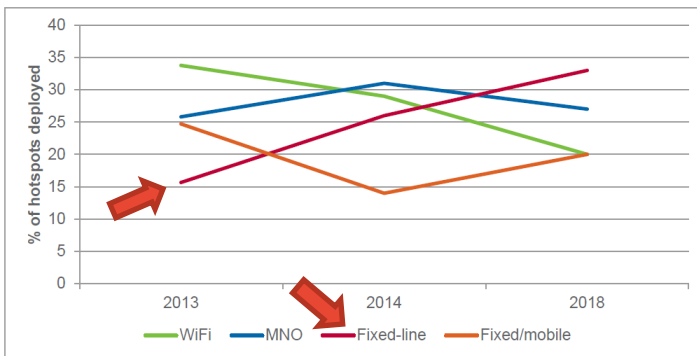


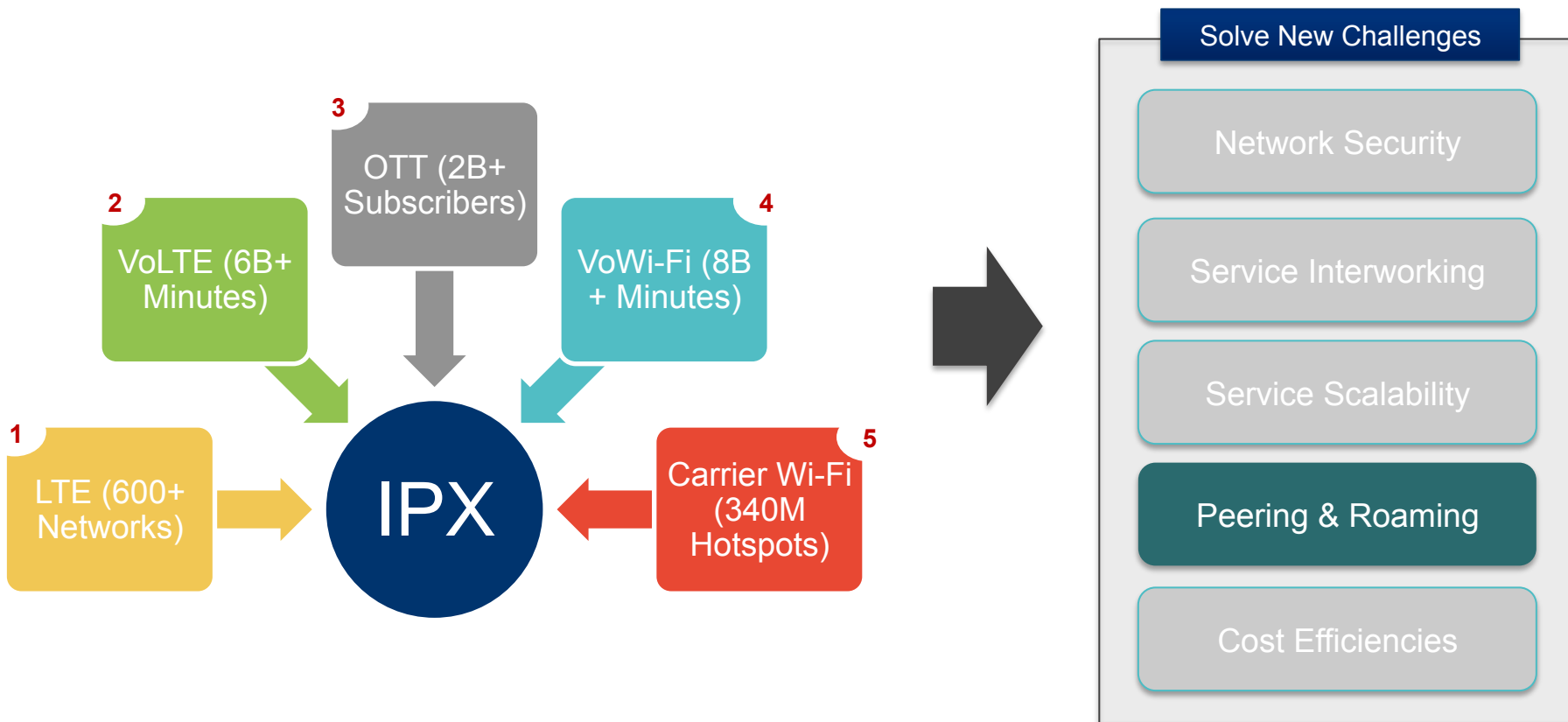
Figure 3-1 Ownership of hotspots

Source: WBA/MaRe online survey and MaRe assumptions

**Carrier-grade Wi-Fi hotspots 14% today, 72% by 2018**



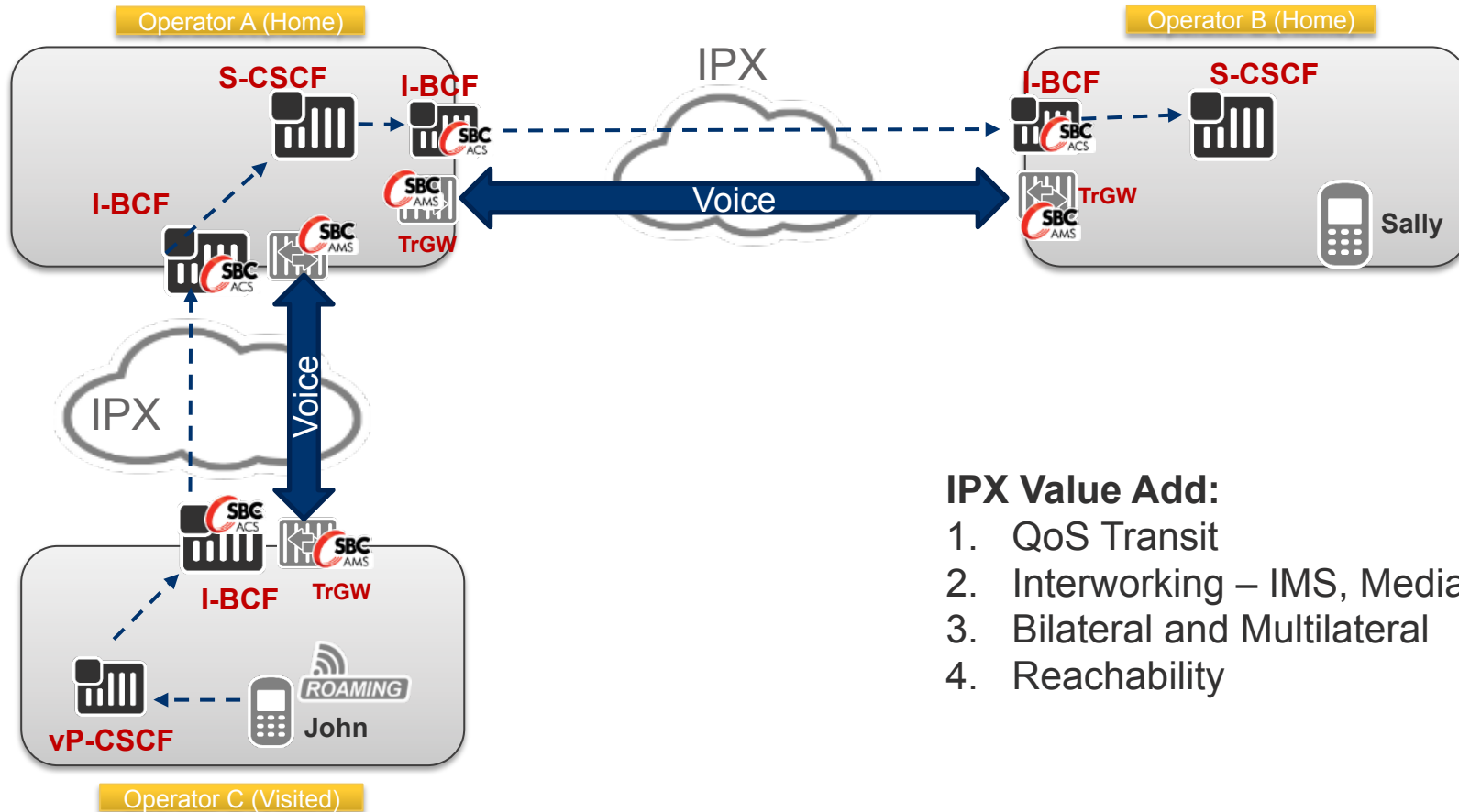
# Opportunity: Enabling New Peering, Roaming & Federation



# VoLTE Roaming Use Cases



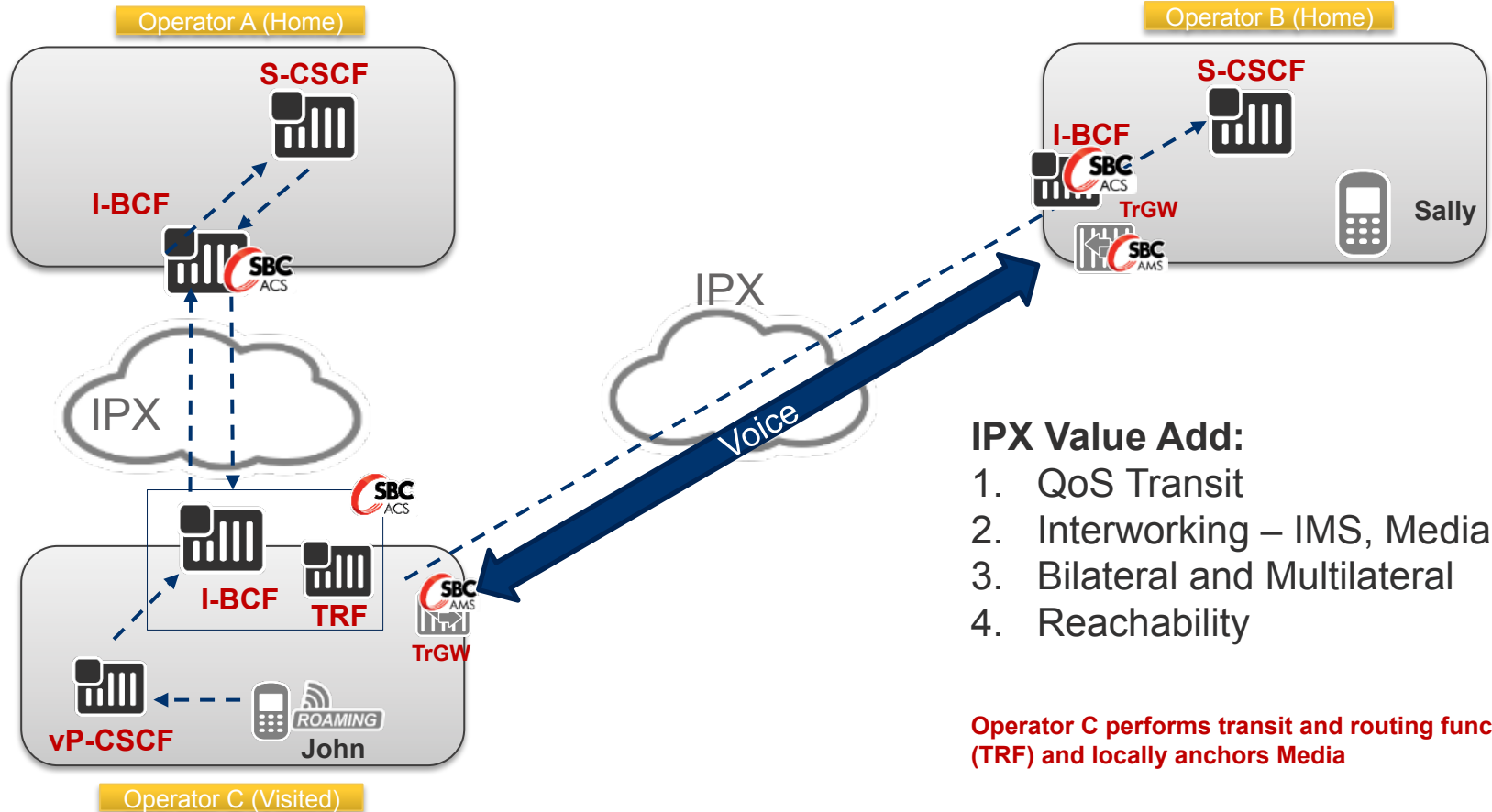
# VoLTE Interconnect & Roaming With Home Routed Media

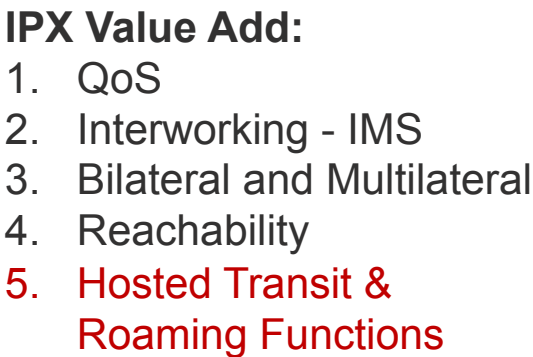


## IPX Value Add:

1. QoS Transit
2. Interworking – IMS, Media
3. Bilateral and Multilateral
4. Reachability

# VoLTE Interconnect & Roaming With **RAVEL Local Breakout**







# Carrier Wi-Fi Roaming





# Use Cases

1

Mobile Subscriber Roaming In Wi-Fi Network  
Provided by MNO

2

Mobile Subscriber Roaming In Partner Wi-Fi  
Network

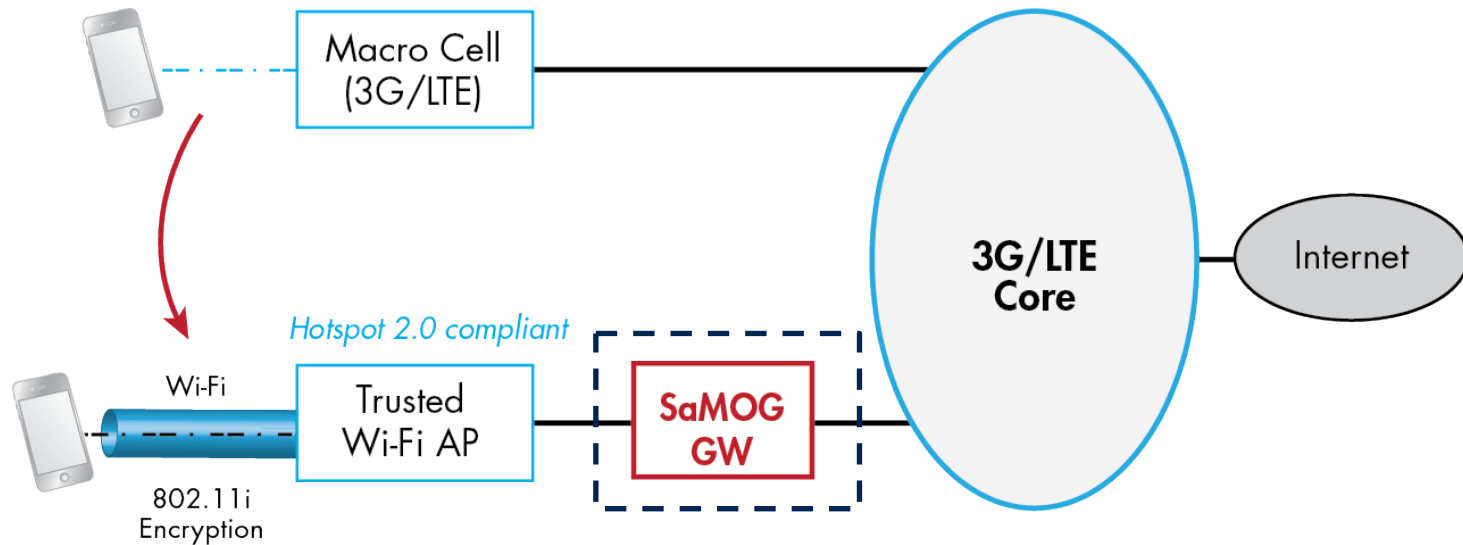
3

Wi-Fi Subscriber Roaming In Another Wi-Fi Network

Using SIM Based  
Device or Non-SIM  
based

Legacy Wi-Fi  
Hotspot or NG  
Hotspot 2.0

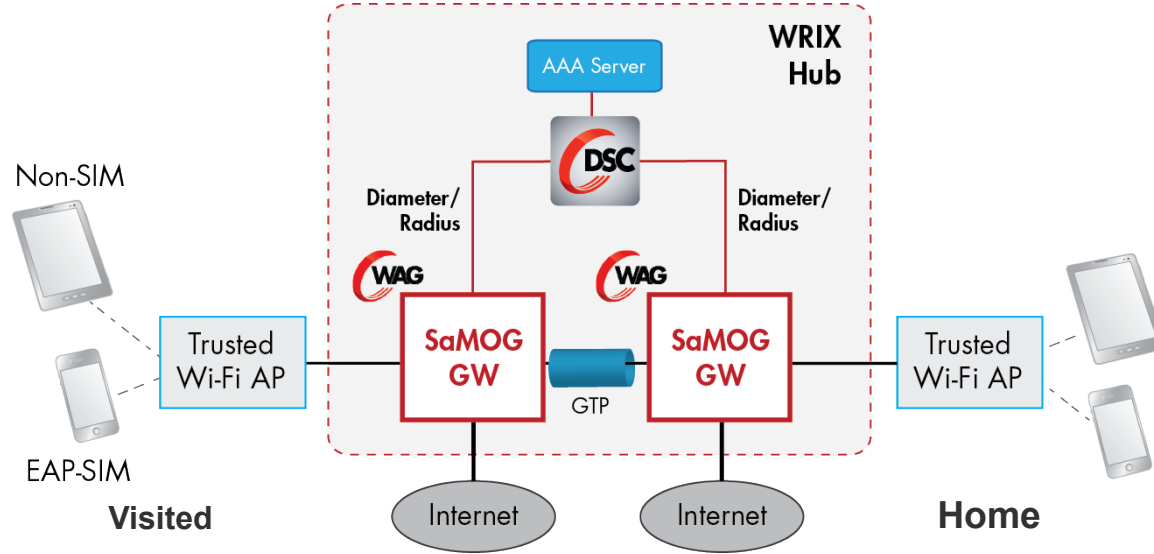
# Mobile Subscriber Roaming In Wi-Fi Hotspot Provided By MNO



- Enables roaming onto Wi-Fi network – the same way a cell phone roams between cellular networks,
- Handset detects a Hotspot 2.0 enabled Access Point and authenticates to this using credentials stored in the subscriber's home MNO,
- Wi-Fi connection is made automatically, no interaction needed with the subscriber,
- Data is then offloaded from the Wi-Fi network, or tunnelled to the MNO to their managed interconnection.



# Wi-Fi Roaming Intermediary Exchange For Wi-Fi To Wi-Fi Roaming



Wi-Fi Roaming and Interconnect provided by MNO or MSO using WRIX Hub

- Direct routing between Wi-Fi operators network with Roaming support
- Local Internet Breakout
- EAP-SIM authentication if WRIX hub provided by MNO

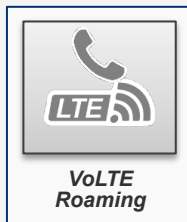
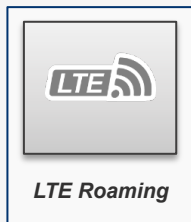
# Lots of New Opportunities For IPX Carriers



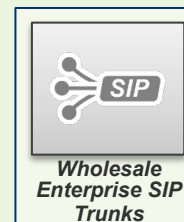
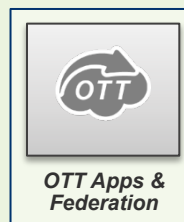
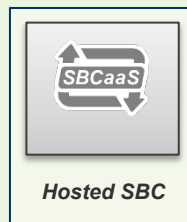
Multi-Service IP Interconnect



Enhance



Extend



Overlay

GENBAND Can Enable

