# Welcome to ... the New i3forum!

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#### a year ago - remember...

- we were discussing what to do with the i3forum, how to:
  - build on its success, 8 years into IP transition
  - improve value for the 55-strong membership, the carrier community
  - address the new challenges of Carrier transformation
- based on your input we decided to:
  - expand our scope while keeping transition to IP/IPX a priority
  - be more inclusive and broaden our membership
  - secure resources so as to better advance our mission
- and in the process we met OVCC and decided to join forces!
  - a phenomenal opportunity for members and for the Industry



#### where do we stand today?

- new Work Groups launched in Sept 2015 on top of existing Fight against Fraud group
  - transition to IP/IPX, IMS, NFV, APIs, IoT
  - we'll hear about their progress and plans later today
- new organization, new mission statement, same spirit
  - incorporated in the US, Bylaws, IPR and Antitrust policies etc...
  - membership open to vendors, service providers, OTTs, analysts...
  - membership tiers and dues: Full Member (\$10k), Observer Member (\$7k), Partner
  - improved participative work
- 28 founding members: AT&T, BICS, BTS, CITIC Telecom, Deutsche Telekom, Dialogic, Epsilon Group, GENBAND, Hot Telecom, iBasis, Metaswitch, Neustar, Orange, OTEGLOBE, PCCW Global, Pinnaca, Polycom, Post Luxembourg, SFR, Syniverse, Tata Communications, Telefonica Business Solutions, Telia Carrier, Telenor, Telstra, TI Sparkle, TNZI and WIS Telecom



### an expanded mission statement for a unique organization – but still the same spirit

- bring together all stakeholders to help define best practices, promote and foster adoption of Industry transformation. Encourage innovation and competition. Represent and promote the views of the ecosystem.
- not-for-profit, membership funded forum. Not a standardization body. Works closely with other Industry organizations, avoiding duplication of work and focusing on actionable practical public recommendations and solutions for the benefit of all.
- we value the diversity of the membership. We strive to take an unbiased, holistic approach – factoring in the multiple technical, operational, business angles from the perspective of the various stakeholders.



#### integrating with OVCC

- the Open Video Communications Consortium
  - Founded to drive the use of video communications and deliver a managed consistence experience – when it matters use an OVCC approved solution
  - Focused on all elements of the solution, vendors, network operators, managed service players in both public and private cloud solutions
  - Focused on all elements including operational support, vendor support and in -service escalation
- mission and accomplishment
  - Expanded remit into Unified Communications, application integration
- needed to evolve
  - The Bigger Picture the end to end solution, Fraud, API's core to enterprise, IMS in the enterprise, other industry groups



#### what's in it for the Industry?

- a stronger, more inclusive organization, able to :
  - bring together the people who make it happen, leverage their expertise and experience, make it available to all
  - explore the upcoming transformations and pave the way so that everyone can benefit
  - create momentum and help shape the future
  - represent and promote the views of the community
- bridging International Carrier and Enterprise
  - end users do not think about two networks they think about one solution, any location, any network any device
  - we have to think the same way.



# where do we go from here? ... nowhere without you!

- a year of transition and growth a new momentum
  - from the old organizations to the new i3forum
  - expand the membership
  - build new partnerships
- maximize the benefits of the integration
  - bring together the two communities
  - "end to end" approach for improved relevance
- explore new topics
  - in existing work groups
  - new work group on Unified Communication
  - and more let's talk!

i3forum is membership driven...
... we need each other i<sup>3</sup> forum



## **THANK YOU!**

