



One Consortium, GIRAF – one year in, the
Restore Trust initiative is in full swing!

Restore Trust initiative – One Year Anniversary Webinar – October 9th, 2024

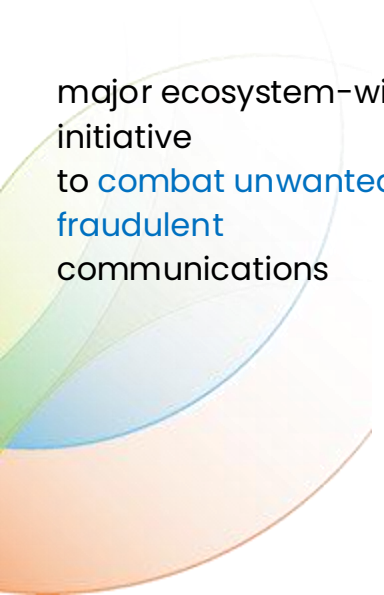
i3Forum in a nutshell

not-for-profit, membership-driven, membership-funded organization of the international communications wholesale industry – voice & messaging

- founded in 2008
- incorporated in Delaware as a US nonprofit
- 34 members to date
- open to international carriers, aggregators, vendors...
- not a “club”: what we do benefits the entire industry – not just members
- spearheading the Restore Trust initiative
- members-led working groups (100+ volunteers)
- cooperation with multiple industry organizations



Restore Trust in international communications: a global initiative

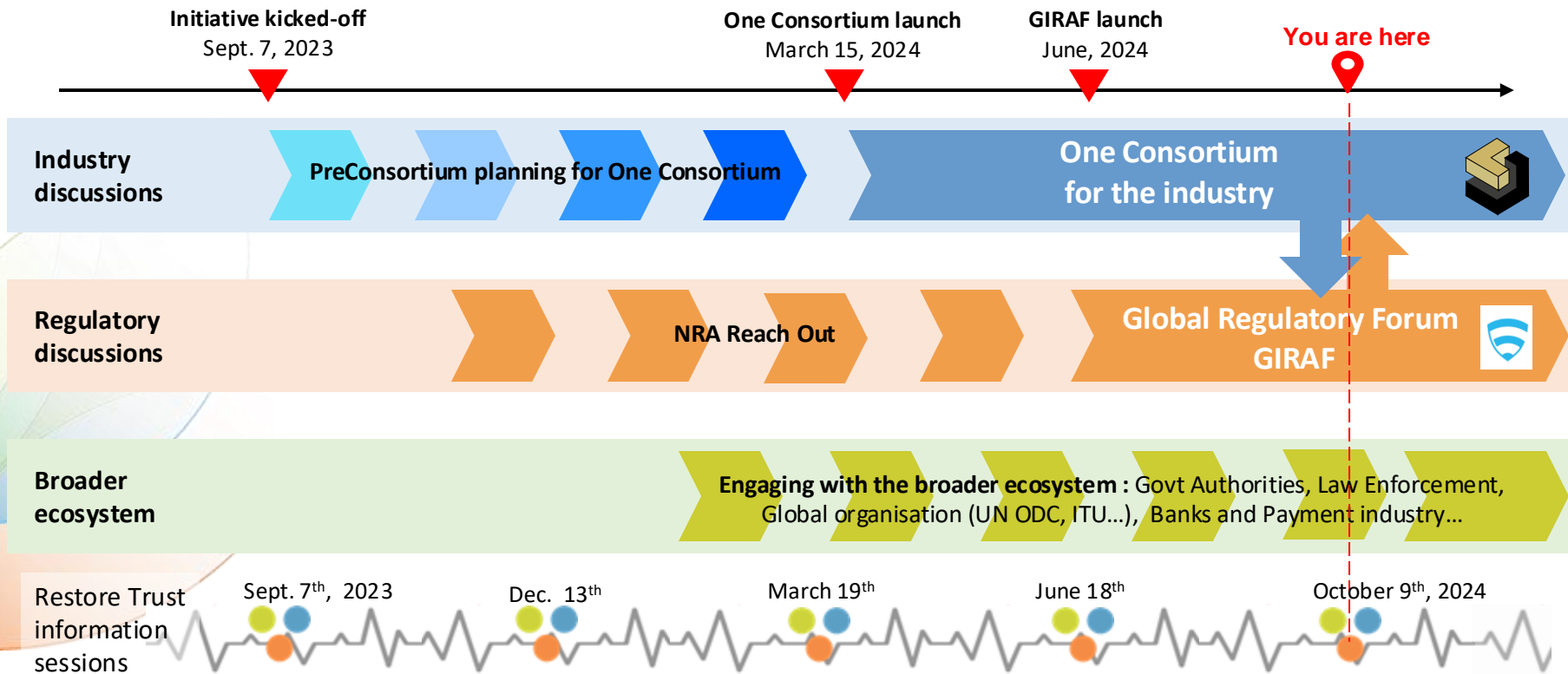


major ecosystem-wide
initiative
to combat unwanted/
fraudulent
communications

- growing public trust issue : spams, scams, phishing, smishing etc
- National Regulatory Authorities (NRAs) each step in to protect the public, address national situation
- limited efficiency for int'l communications : focus on terminating end, “whack-a-mole”, lack of global clarity and alignment
- fragmented approach by individual NRAs
- international traffic carrying companies are part of the solution, need to be part of the discussion
- i3Forum spearheading ecosystem-wide initiative

3 pillars for the Restore Trust initiative : from vision to action

huge thank you to the many people who made this happen in under 12 months !





the Restore Trust initiative,

One Consortium and the
global regulatory forum : GIRAF

One Consortium for the international communications industry (voice and messaging)

- One Consortium, the industry pillar of the Restore Trust initiative, **launched on March 15th, 2024**
- inclusive, not-for-profit, members driven, members funded : **we need everyone**
- legal structure provided by i3Forum (host), but **operationally** and **financially** fully **independent** (does not report to i3Forum Board)
- **initial objectives**, working with NRAs :
 - 1) co-develop global guidance and a vendor neutral “toolbox” to combat unwanted/fraudulent communications originating from abroad.
 - 2) drive adoption in the industry
 - 3) build an industry-wide self-governance to drive compliance
- **unique** in several ways :
 - 1) purpose built to address a **global societal issue** from the perspective of the international telecoms industry
 - 2) purpose built to co-develop solutions **with regulators**, globally (GIRAF)
 - 3) participation from **major industry associations** : leverage existing work, prevent duplication, boost awareness and adoption

the industry’s
contribution
to restoring trust in
calls and messages.

www.oneconsortium.org

One Consortium : fast growing membership !

membership
as of October
1st, 2024

- **40 traffic carrying** companies (voting) and **vendors** (non voting) – more lined up
IRoute, AB Handshake, Aegis Mobile, Arelion, AT&T*, Bandwidth, Bankai, BICS*, BTS*, COLT, didXL,
Deutsche Telekom, iBasis, iConectiv, Identidad, Lumen*, MTN Nigeria, NetNumber*, Numeracle*,
ONI, Orange Wholesale*, Orillion, PCCW Global, Provenant, Sinch, Somos, Sparkle, Symbio,
Symmetry Solutions, Tata Communications, Telefonica Global Services, TNS, Transnexus, Twilio,
UTEL, Verizon*, Vodafone*, Wavecrest*, XConnect*, Zain Omantel International
- **8 industry associations** (non voting, various statuses):
ATIS* (Alliance for Telecommunications Industry Solutions, member), **CCA** (Cloud
Communications Alliance, member), **CFCA**(Communications Fraud Control Association,
partner), **GLF*** (Global Leaders Forum, partner), **GSC*** (Global Solutions Council, partner),
GSMA* (Observer under Cooperation Agreement), **i3Forum*** (member), **ITG** (Industry
Traceback Group, member)

* *Day One members / partners*

One Consortium : quick paced progress !

five industry
working groups
kicked off July
2024

target for
working group
reports – 1st
quarter 2025

- **working group #1** : Survey of **Industry Landscape** (tools and best practices)
 - compile a survey of industry tools and best practices
 - issue a report summarizing the tools and best practices
- **working group #2** : International Survey of **Regulatory Initiatives**
 - structured a model to survey regulations and industry initiatives by regions / priority countries
 - expected end of year deliverable: a report summarizing the regulations and industry initiatives
- **working group #3** : **International Traceback**
 - develop a report on International Traceback
 - develop recommendation for an Industry Led International Traceback Process
- **working group #4** : **Illegitimate Spoofing**
 - identify use cases for national CLIs used on international links (e.g. roaming, cloud communications)
 - develop a report recommending best practices to share with GIRAF
- **working group #5** : **Messaging**
 - issue a report on messaging ecosystem and ongoing efforts to mitigate spam and scam messages.
 - develop a report with regulatory and policy recommendations, and best practices.

One Consortium : some next steps

the international
communications
industry's
contribution
to restoring trust in
calls and messages.

a lot more to do!

- **call for funding** in 2025. Modest fee structure (\$5,000-\$10,000) with membership tiers: Traffic Carrying, Vendors and Industry Associations (\$0)
- Supporting Member tier available at no cost for organizations that cannot contribute financially nor to the working groups.
- **thank you** to all the members that have already **pledged funding!** If you have not done so yet, please let us know by **October 31st.**

and onwards ...

- continue our **interaction with GIRAF** (e.g. WG2 international survey of regulatory and industry initiatives, international traceback, KYC/KYT...)
- keep growing **international outreach** (Asia, Africa, Middle East and Latin America)
- identify and kick off **additional** working groups as relevant
- finalize initial deliverables, secure members approval, drive **awareness** and **adoption**



the Restore Trust initiative,

One Consortium and the
global regulatory forum : **GIRAF**



a **global informal forum for NRAs*** to enhance the fight against international unwanted/fraudulent communications

initial
format &
governance

- **informal** group of experts set for an initial term of **2 years**
- **goal** : enhance the fight against fraudulent/unwanted communications originating from abroad, through multilateral **NRA collaboration**, cooperation with the international communications **industry** (One Consortium) and with **other stakeholders** (e.g. law enforcement...)
- **scope** : unwanted/fraudulent voice & messaging initially.
- **result** : implementation of coordinated/harmonized guidelines & best practices. GIRAF works to help design, agree, encourage & facilitate adoption and implementation of guidelines and best practices
- **inclusive and free**: opt-in, open to all NRAs or public competent Authorities with similar regulatory responsibilities, contributing as their resources and availability allow
- **independent** from the industry and currently **chaired by Nkom** (Norwegian NRA),
- **non-binding** : GIRAF works to produce **non-binding**, harmonized (where possible), recommended best practices and guidelines – for the Industry and for NRAs
- **sovereignty** : individual NRAs retain fully sovereignty and are free to implement such guidelines

** In this document, the term NRA refers broadly to National Regulatory Authorities and any public competent Authority with similar national telecom regulatory responsibilities, including numbering plan administrator*



a **global informal forum for NRAs*** to enhance the fight against international unwanted/fraudulent communications

potential
topics and
activities

- **information sharing** between NRAs : best practices, lessons learned, future plans etc.
- **cross-education** between Industry and NRAs – especially on international aspects
- discuss common objectives & harmonized guidelines for NRAs to potentially evolve their **own national framework**, and make **recommendations** to the industry
- some of the topics for discussion :
 - legitimate and illegitimate **spoofing**,
 - numbers **sub-allocation**
 - **KYC/KYT** obligations
 - **safe harbour** conditions for providers
 - carrier participation in **international traceback** mechanism
 - information **sharing**



a **global informal forum for NRAs*** to enhance the fight against international unwanted/fraudulent communications

- **participants** to date : **29 National Regulatory Authorities** from 24 European countries, (o/w 18 publicly listed), as well as NRAs from North and South America, Middle East, South East Asia, Oceania
- reaching out to **additional** NRAs **globally** to keep growing participation : Latin America, Asia-Pacific, South Asia, Middle East, Africa...
- **virtual meetings** held monthly since July 2024,
 - participants exchange updates on their various initiatives and plans
 - contribution driven
 - started to structure and draft a document that could ultimately provide guidelines and recommendations to the industry and to NRAs regarding the fight against unwanted/fraudulent int'l communications
- **initiated cooperation** with One Consortium
 - first potential joint initiative : conduct a global survey of NRAs on the topic of unwanted/fraudulent int'l communications

launched **June, 2024**

as part of the **Restore Trust initiative**

fast growing global participation



Thank You !

Please consider joining **One Consortium**
(or **GIRAF** as the case may be)

www.oneconsortium.org

Philippe Millet
philippe.millet@i3forum.org

Eli Katz
ekatz@xconnect.net

Katia Gonzalez
katia.gonzalez.gutierrez@bics.com

Linda Vandeloop
linda.vandeloop@att.com

Ivana Kriznic
ivana.kriznic@verizon.com